# Do Larger Health Insurance Subsidies Benefit Patients or Producers? Evidence from Medicare Advantage

Marika Cabral, UT Austin and NBER Michael Geruso, UT Austin and NBER Neale Mahoney, Chicago Booth and NBER

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#### **Motivation**

- Medicare is the primary source of health insurance for the elderly
  - In 2012, Medicare spending was \$572.5 billion and growing at 4.8%
  - Given the large scale and rapid growth, reforming Medicare is a perpetual policy issue
- One commonly discussed proposal is adjusting subsidies to private Medicare Advantage plans
  - Proponents of larger subsidies argue that increased payments will result in lower premiums / generous benefits
  - Opponents argue that such a move would lead to large profits for insurance companies and health care providers
- At its core, these debates are about economic incidence: Does increasing government subsidies to private Medicare Advantage plans benefit patients or producers?

## **Background on Medicare**

Medicare beneficiaries have two options for hospital + physician coverage:

- Traditional Fee-for-Service Medicare (TM)
  - Public coverage
  - Virtually no provider restrictions
  - Significant patient cost-sharing
- Medicare Advantage (MA)
  - Private coverage
  - Restricted network of providers
  - Little or no patient cost-sharing
  - Often offer supplemental benefits (e.g., vision, dental, drug coverage)

## **Background on Medicare Advantage**

- Medicare eligibles can choose any plan offered in their county
- Plans are given capitation payment from Medicare for each enrolled beneficiary
- Plans can charge a supplemental premium to beneficiaries

Plan payments = capitation payments + premiums

## **This Paper**

- In this paper, CGM investigate the following questions:
  - 1. To what degree are increased capitation payments passed through to consumers?
  - 2. What market factors determine this pass-through rate?

## **Approach and Findings**

- Leverage sharp, differential changes in county-level payments to MA insurers induced by the Benefits Improvement and Protection Act (BIPA) of 2000
- Use this difference-in-differences variation to estimate pass-through
  - For \$1 increase in subsidy, premiums decrease by 45 cents and plan generosity increases by 8 cents
- Write down a simple model to illustrate factors that determine pass-through: selection and market power
- Present empirical evidence on the importance of each of these factors in explaining incomplete pass-through

## **Outline**

- Background
- Research design
- Pass-through
- Model
- Selection and market power

## **MA** Payments

Capitation payments intended to reflect counterfactual TM costs

Capitation payment<sub>ijt</sub> = 
$$b_{jt} \times r_{it}$$

- b<sub>jt</sub> is county-level "base payment"
  - Pre BIPA, largely determined by historical average TM costs
  - Base payments increased by approx 2% per year
- r<sub>it</sub> is demographic risk adjustment
  - Normalized to have mean 1 in entire population
  - Comprehensive risk adjustment introduced in 2004

#### Data

- Multiple sources:
  - MA Rate-books: Payments for county  $\times$  year
  - Plan Service Files: Benefits and premiums by plan imes year
  - CMS Beneficiary Summary File: admin cost data for TM
  - CMS Denominator File: admin demographic data for all Medicare
- Time frame: 1997-2003
  - Premium data for 1997-2003
  - Benefits data for 2000-2003
  - Plan quality data for 1999-2003
  - Costs data for 1999-2003

## **Sample Construction**

- ullet Aggregate data to county imes year panel
  - Weight plan-level attributes by enrollment shares
  - Weight county  $\times$  years by number of beneficiaries in each county
- Only observe plan attributes when 1+ plan in county
  - Baseline: County imes years with 1+ plan
  - Show that variation does not affect entry / exit into sample

# **Summary Statistics**

Table: All Counties, 1997-2003

	Mean	Std. Dev.	Min.	Max.
Base Payment (\$ per month)	490.58	83.96	222.99	777.91
At Least One Plan	65.1%	47.7%	0%	100%
Number of Plans	1.78	1.73	0	7
MA Enrollment	19.1%	18.4%	0%	69.8%
TM Costs (\$ per month)	486.53	103.94	136.87	940.08

## **Summary Statistics**

Table: County × Years with At Least One Plan, 1997-2003

	Mean	Std. Dev.	Min.	Max.
County-Level Premium (\$ per month	1)			
Mean	22.71	27.82	0	156.29
Min	15.05	26.25	0	156.29
Median	21.60	29.60	0	156.29
Max	33.56	33.54	0	194.47
County-Level Benefits*				
Physician Copay (\$ per visit)	7.89	4.95	0	56.15
Specialist Copay (\$ per visit)	14.39	6.79	0	95.72
Drug Coverage	70.5%	41.1%	0%	100%
Dental Coverage	27.4%	35.7%	0%	100%
Vision Coverage	69.9%	39.8%	0%	100%
Hearing Aid Coverage	40.0%	42.1%	0%	100%
Number of Plans	2.75	1.41	1	7
нні	5,696	2,584	1,778	10,000
MA Enrollment	28.8%	16.1%	1.1%	67.6%
TM Costs (\$ per month)	521.80	106.65	254.96	940.08

<sup>\*</sup>Benefits data are only available for 2000-2003

## **Outline**

- Background
- Research design
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- Selection and market power

## MA Payments and BIPA

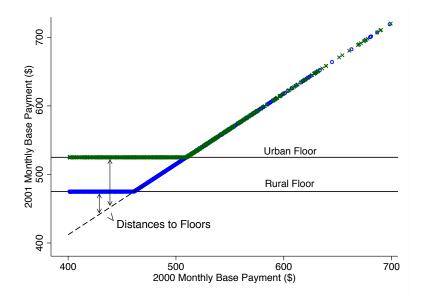
- Benefits Improvement and Protection Act of 2000
  - Implemented rural and urban payment floors\*
- Base payments

$$b_{jt} = \left\{ \begin{array}{cc} \widetilde{c}_{jt} & \text{if } t < 2001 \\ \max \left\{ \widetilde{c}_{jt}, \ \underline{b}_{u(j)t} \right\} & \text{if } t \geq 2001, \end{array} \right.$$

- $oldsymbol{\widetilde{c}_{jt}}$  is the base payment absent the BIPA floors
- $\underline{b}_{u(j)t}$  is the relevant urban or rural payment floor

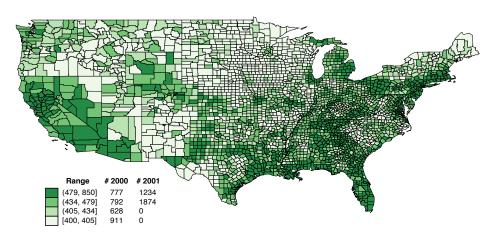
\*Required plans to submit new premiums and benefits to take effect in February 2001. We define 2001 premiums using these post-update value

# **BIPA Payment Floors**



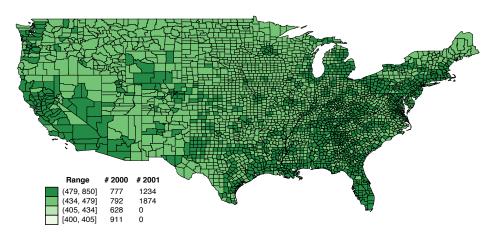
## **Effect of BIPA on Payments**

Figure: Pre-BIPA Payments, 2000



## **Effect of BIPA on Payments**

Figure: Post-BIPA Payments, 2001



# **Payment Floors**

		Percentiles				
	Mean	Std. Dev.	25th	50th	75th	
Non-Floor County (N = 886)						
Δ Base Payment	14.39	1.58	13.17	14.03	15.10	
% Change in Base Payment	3.0%	0.0%	3.0%	3.0%	3.0%	
Rural Floor County (N = 1,831)						
Δ Base Payment	52.94	17.16	39.67	62.59	67.18	
% Change in Base Payment	14.1%	4.9%	10.0%	16.8%	18.3%	
Urban Floor County (N = 426)						
Δ Base Payment	64.67	29.56	38.90	62.33	89.05	
% Change in Base Payment	16.1%	8.4%	8.8%	14.9%	22.7%	

#### **Econometric Model**

• Measure exposure to BIPA with a distance-to-floor measure

$$\Delta b_{jt} = \max \left\{ \underline{\widetilde{b}}_{u(j)t} - \widetilde{c}_{jt} \;, \quad 0 \right\}$$

- $\underline{\widetilde{b}}_{u(j)t}$  is relevant urban/rural floor in year t
- ullet  $\widetilde{c}_{jt}$  is payment rate in absence of the floor in county j in year t

▶ More Details

#### **Econometric Model**

Difference-in-differences with year-specific coefficients

$$y_{jt} = \alpha_j + \alpha_t + \left(\sum_{t \neq 2000} \beta_t \times I_t \times \Delta b_{jt}\right) + f(X_{jt}) + \epsilon_{jt}$$

- $\alpha_i$  and  $\alpha_t$  are county and year fixed effects
- $f(X_{it})$  is a flexible set of controls
- Normalize  $\beta_{2000} = 0$  in year when BIPA was passed
- Cluster standard errors at the county level

#### Identification

**Assumption:** In the absence of BIPA, outcomes for counties that were differentially affected by the payment floors would have evolved in parallel

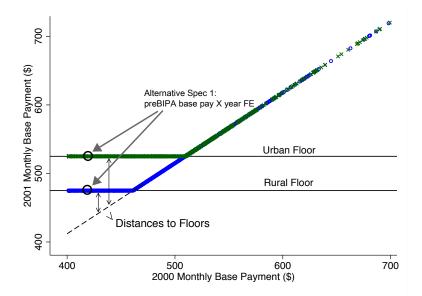
- Two broad approaches to assessing the validity of this assumption:
  - Plot  $\beta_t$ 's over time to visually inspect for spurious pre-existing trends
  - Show results robust to alternative specifications that isolate two complementary sources of identifying variation
    - 1. Include pre-BIPA Base Payment X Year FE
    - 2. Include Urban X Year FE

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# **BIPA Payment Floors**

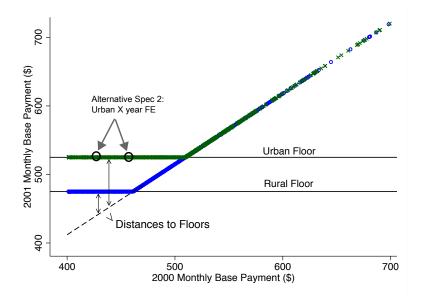


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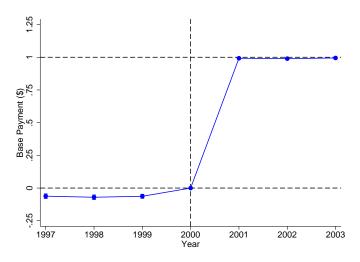
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# **BIPA Payment Floors**



# First Stage Impact on Base Payment

Figure: Impact of \$1 Increase in Distance to Floor



# First Stage, Alternative Specifications

Figure: Impact of \$1 Increase in Distance to Floor

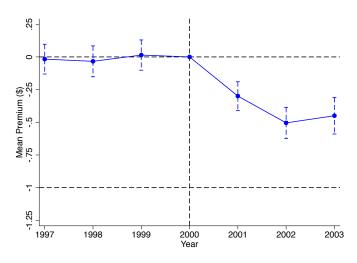
	Dependent Variable: Base Payment (\$)		
	(1)	(2)	(3)
Δb X 2001	0.993	0.996	0.993
DD // 2001	(0.003)	(0.004)	(0.003)
Δb X 2002	0.990	0.997	0.987
	(0.004)	(0.005)	(0.004)
Δb X 2003	0.995	1.002	0.992
	(0.004)	(0.005)	(0.004)
Main Effects			
County FE	Х	X	Х
Year FE	Х	X	Х
Additional Controls			
Pre-BIPA Payment X Year FE		X	
Urban X Year FE			Х
Pre-BIPA Mean of Dep. Var.	515.15	515.15	515.15
R-Squared	1.000	1.000	1.000

## **Outline**

- Background and data
- Research design
- Pass-through
- Model
- Selection and market power

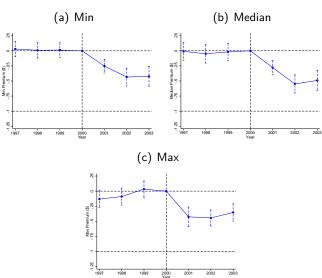
## **Mean Premiums**

Figure: Impact of \$1 Increase in Monthly Payments



#### **Distribution of Premiums**

Figure: Impact of \$1 Increase in Monthly Payments



#### **Premiums Robustness**

For every \$1 increase in subsidy, mean premiums decline by 45 cents

Obtain similar estimates when...

- 1. Investigate effect on distribution of premiums
- 2. Estimate alternative specifications that isolate subsets of identifying variation Subsets of variation
- 3. Estimate Tobit specifications that take into account that plans could not give rebates during our time period Tobit regressions
- 4. Aggregate up to a higher level Aggregated regressions
- 5. Examine detailed timing using monthly data Monthly regressions

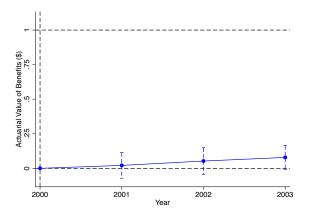
#### **Benefits**

Insurers could have alternatively passed-through subsidies via benefits

- We evaluate the impact on benefits using multiple approaches:
  - 1. Impact of \$50 increase ( $\sim 10\%$ ) in payments on copays, dental, etc.
  - Impact on actuarial value using data on utilization / insurance payments from MEPS

#### **Monetized Benefits**

Figure: Impact of \$1 Increase in Monthly Payments



• By 2003, max pass-through in benefits of 8 cents on the dollar

▶ Benefit Results Table

## **Unobserved Quality**

#### Limited concern in this setting for two reasons

- 1. Rich product characteristics data
  - We see everything consumers see at the point of sale
  - Many other characteristics significantly constrained by regulation (e.g., essential benefits, network adequacy)
- 2. Additional analysis of quality data Quality Analysis
  - Precisely estimated zero on beneficiary's subjective evaluations of plan quality (CAHPS)
  - Precisely estimated zero on clinical quality measures (HEDIS)

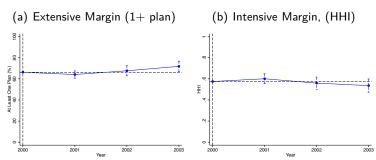
# **Plan Availability**

## Examine two margins

- Extensive: Percent of counties with at least one plan
- Intensive: HHI conditional on having at least one plan

# Plan Availability: Extensive and Intensive Margins

Figure: Impact of \$50 Increase in Monthly Payments



▶ Plan Availability Table

# Pass-through Estimates: Key Takeaways

For every \$1 marginal increase in subsidy:

- 45 cents passed-through in lower premiums
- 8 cents passed-through in more generous benefits
- No detectable effect on entry
- ⇒ About one-half (53 cents) of increase flows to consumers, with 95% confidence interval (35 cents, 71 cents)

#### **Outline**

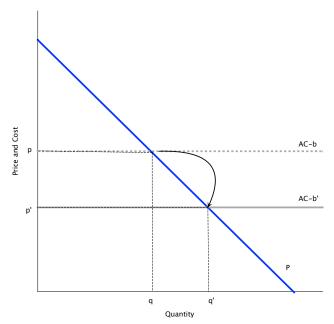
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## **Approach**

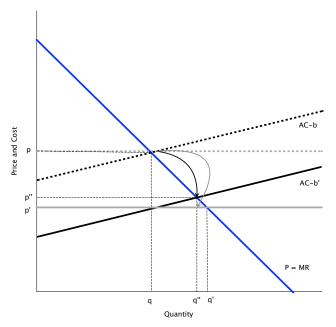
⇒ Potential Mechanisms: Advantageous Selection and Market Power

- Graphical intuition
- Model that relates pass-through to these factors

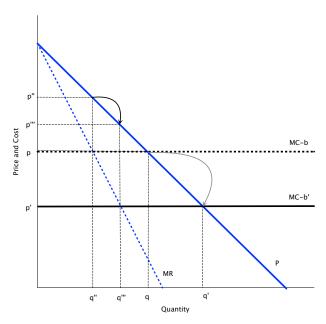
# No Selection, Perfect Competition



# **Advantageous Selection, Perfect Competition**



# No Selection, Monopoly



## **Model Setup**

Build more general model that expresses pass-through as a function market power and selection

- Aggregate demand:  $Q(p) \in [0,1]$
- Aggregate costs for industry:  $C(Q) \equiv \int_{v_i \geq p^{-1}(Q)} c_i$ 
  - Average costs:  $AC(Q) \equiv \frac{C(Q)}{Q}$
  - Marginal costs:  $MC(Q) \equiv C'(Q)$
- Selection
  - Adverse selection: MC'(Q) < 0
  - Advantageous selection: MC'(Q) > 0

## **Equilibrium**

Perfect competition characterized by zero profits

$$p = AC(Q) - b$$

Monopolist's first order condition

$$p = \mu(p) + MC(Q) - b$$

- 
$$\mu(p) \equiv -rac{Q(p)}{Q'(p)}$$
 is absolute markup term

#### **Market Power**

Following Weyl-Fabinger (2013), introduce conduct parameter  $\theta \in [0,1]$ 

$$p = \theta \Big( \mu(p) + MC(Q) - b \Big) + (1 - \theta) \Big( AC(Q) - b \Big)$$

- Nests extremes
  - Perfect competition:  $\theta=0$ . Monopoly:  $\theta=1$
- Reduced form of standard models
  - Cournot:  $\theta = 1/n$
  - Diff product Bertrand: heta=1- aggregate diversion ratio
    - Requires "symmetry assumptions" on selection (see Mahoney and Weyl, 2014)

## **Pass-Through**

- Define pass-through as  $ho \equiv -rac{dp}{db}$
- Fully differentiating FOC yields

$$ho = rac{1}{1 - (1 - heta) \left(rac{dAC}{dp}
ight) - heta \left(rac{d\mu}{dp} + rac{dMC}{dp}
ight)}$$

Assuming linear demand and costs

$$\rho = \underbrace{\left(\frac{1}{1 - \frac{dAC}{dp}}\right)}_{\text{Selection}} \underbrace{\left(\frac{1}{1 + \theta}\right)}_{\text{Market power}}$$

#### **Outline**

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## Impact of Selection

Want to estimate

$$\tilde{\rho} = \frac{1}{1 - \frac{dAC}{dp}}$$

- Two interpretations
  - 1. Reduction in pass-through due to selection in perfect comp baseline
  - Proportional reduction in pass-through in linear model with any level of competition

## Impact of Selection

Introducing risk rating

$$\tilde{\rho} = \frac{AR}{1 - \left(\frac{dAC}{dp} - b\frac{dAR}{dp}\right)}$$

- $\frac{dAC}{dp} b\frac{dAR}{dp}$  measures selection net of risk adjustment payments
- Scaled by AR to convert base payment into capitation payment

## **Estimation Approach**

- Main challenge: Have admin data on TM costs, not MA plan costs
  - Prior literature looks at switchers: Do beneficiaries who switch from FFS to MA have lower t-1 costs than beneficiaries who stay?
  - Evidence is mixed (e.g., Brown et al. 2014; Newhouse et al. 2012)
  - Magnitudes are not economically interpretable
  - Does not identify selection with respect to premiums

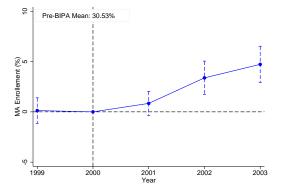
## **Estimation Approach**

- Our approach builds on / formalizes switcher idea with two assumptions:
  - **A1.** Costs under MA and TM are proportional  $c_i^{MA}/c_i^{TM} = \phi$  with  $\phi \leq 1$ 
    - $\phi \leq 1$  consistent with Bundorf Levin Mahoney (2012), other evidence on managed care vs. fee for service cost structures
  - **A2.** Cost curves are linear so that selection is parameterized by single slope parameter
- Under these assumptions
  - TM slope provides upper bound on MA slope and therefore explanatory power of selection

▶ More Details

#### **MA Enrollment**

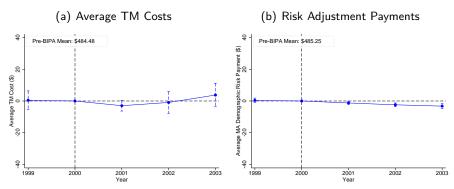
Figure: Impact of \$50 Increase in Monthly Payment



 $\bullet$  \$23 decrease in premiums raises MA by 4.7 pp on base of 30.5%

## **Average Costs**

## Figure: Impact of \$50 Increase in Monthly Payment



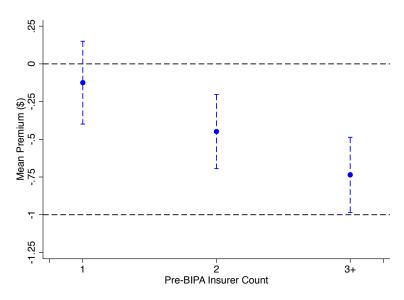
- Slope of  $\frac{dAC^{MA}}{dQ}-b\frac{dAR^{MA}}{dQ}$  is \$149 with 95% CI of (-\$9, \$307)
- No effect on utilization ► Evidence on Utilization

## Impact of Market Power

- Estimates above imply that  $\tilde{
  ho}=85$  cents Table of Estimates
- Theory: Residual  $\approx$  35 ppt due to market power
- Can we find supporting empirical evidence?
- Idea: Heterogeneity in pass-through estimates by pre-BIPA measures of market power
  - Number of pre-BIPA insurance plans
  - Pre-BIPA Insurer HHI

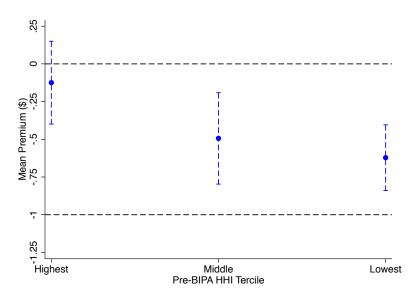
## Heterogeneity by pre-BIPA Number of Insurers

Figure: Pass-through



## Heterogeneity by pre-BIPA Insurer HHI

Figure: Pass-through



#### **Conclusion**

- Used sharp, differential increase in MA payments to study allocation of (marginal) surplus in privatized Medicare
  - One-half of increase passed-through to consumers
  - $\Rightarrow$  Implications for \$156B in MA payment reductions scheduled under ACA

- Investigate explanations of incomplete pass-through
  - Advantageous selection has limited explanatory power
  - Evidence suggests market power more likely explanatory factor
  - ⇒ Implication is that efforts to make markets more competitive may be key to increasing consumer surplus on the margin

• Measure exposure to BIPA with distance-to-floor variable:

$$\Delta b_{jt} = \max \left\{ \underline{\widetilde{b}}_{u(j)t} - \widetilde{c}_{jt} , \quad 0 \right\},$$

• Use data on base rates in the pre-period to construct  $\widetilde{c}_{jt}$ , the monthly payment in the absence of the floor

$$\widetilde{c}_{jt} = \left\{ egin{array}{ll} c_{jt} & ext{if } t \leq 2001 \\ c_{j,2001} \cdot 1.02^{(t-2001)} & ext{if } t > 2001 \end{array} 
ight.$$

• Use data on floors in the post-period to construct  $\underline{\tilde{b}}_{jt}$ , the counterfactual urban or rural payment floors:

$$\underline{\widetilde{b}}_{u(j)t} = \begin{cases} \underline{b}_{u(j),2001} \cdot 1.02^{(t-2001)} & \text{if } t < 2001\\ \underline{b}_{u(j)t} & \text{if } t \ge 2001 \end{cases}$$

## **Premiums, Alternative Specifications**

Table: Impact of \$1 Increase in Monthly Payments

	Dependent Variable:						
	Mean N	Monthly Pren	nium (\$)				
	(1)	(2)	(3)				
Λb X 2001	-0.301	-0.178	-0.314				
20 N 2001	(0.056)	(0.095)	(0.057)				
Δb X 2002	-0.503	-0.352	-0.516				
	(0.061)	(0.112)	(0.061)				
Δb X 2003	-0.444	-0.378	-0.445				
	(0.072)	(0.120)	(0.073)				
Main Effects							
County FE	X	Х	Х				
Year FE	X	Х	Х				
Additional Controls							
Pre-BIPA Payment X Year FE		Х					
Urban X Year FE			Х				
Pre-BIPA Mean of Dep. Var.	12.10	12.10	12.10				
R-Squared	0.71	0.71	0.71				

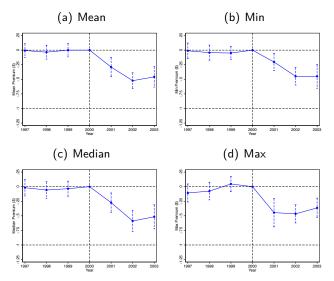
## Premium Regressions, Plan Level Regressions

Table: Impact of \$1 Increase in Monthly Payments

	Dependent Variable: Monthly Premium (\$)									
	Lir	near Regress	ion	Tobit Regression						
	(1)	(2)	(3)	(4)	(5)	(6)				
Δb X 2001	-0.298	-0.195	-0.311	-0.461	-0.181	-0.485				
	(0.056)	(0.094)	(0.056)	(0.011)	(0.016)	(0.011)				
Δb X 2002	-0.502	-0.440	-0.514	-0.577	-0.370	-0.586				
	(0.060)	(0.112)	(0.060)	(800.0)	(0.011)	(800.0)				
Δb X 2003	-0.447	-0.424	-0.449	-0.537	-0.380	-0.539				
	(0.071)	(0.123)	(0.072)	(0.010)	(0.012)	(0.010)				
Main Effects										
County FE	X	Х	X	X	X	Х				
Year FE	X	X	Х	X	Х	Х				
Additional Controls										
Pre-BIPA Payment X Year FE		Х			Х					
Urban X Year FE			Х			Х				
Pre-BIPA Mean of Dep. Var.	12.56	12.56	12.56	12.56	12.56	12.56				
R-Squared .	0.60	0.60	0.60	N/A	N/A	N/A				

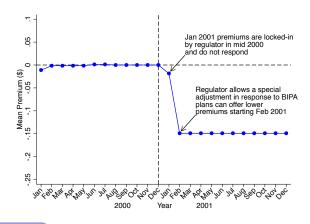
## Unit of observation aggregated to MSA imes state imes year

Figure: Impact of \$1 Increase in Monthly Payments



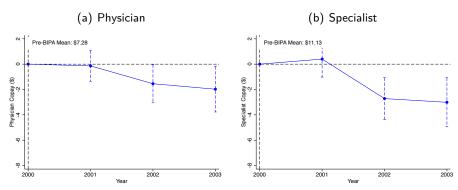
#### **Detailed Timing of Effects**

Figure: Impact of \$1 Increase in Monthly Payments



## **Benefits: Average Copays**

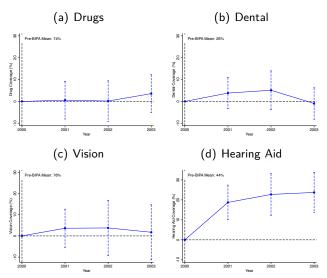
#### Figure: Impact of \$50 Increase in Monthly Payments



▶ Back to Benefits

## Benefits: Drugs, Dental, Vision, Hearing Aid Coverage

Figure: Impact of \$50 Increase in Monthly Payments



#### **Benefits Regressions**

Table: Impact of Increase in Monthly Payments

_			De	pendent Varial	ble:		
	Physician	Specialist	Drug	Dental	Vision	Hearing Aid	Actuaria
_	Copay (\$)	Copay (\$)	Coverage (%)	Coverage (%)	Coverage (%)	Coverage (%)	Value (\$
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Δb X 2001*	-0.136	0.402	0.589	3.827	3.622	18.725	0.021
	(0.618)	(0.726)	(4.396)	(3.654)	(4.595)	(4.424)	(0.047)
Δb X 2002*	-1.544	-2.717	0.180	5.111	3.756	22.721	0.053
	(0.769)	(0.840)	(4.719)	(4.513)	(6.668)	(5.321)	(0.049)
Δb X 2003*	-1.976	-3.010	3.571	-0.939	1.721	23.712	0.079
	(0.917)	(0.986)	(4.410)	(3.664)	(6.643)	(5.132)	(0.044)
Main Effects							
County FE	Х	Х	Х	X	Х	Х	Х
Year FE	Х	Х	Х	Х	Х	Х	Х
Pre-BIPA Mean of Dep. Var.	7.28	11.13	74.20	26.11	75.84	44.44	n/a
R-Squared	0.66	0.70	0.83	0.68	0.75	0.85	0.83

<sup>\*</sup>Final column displays the effect of a \$1 increase in monthly payments. All other columns display the impact of a \$50 increase in monthly payments.

• Back to Monetized Benefits

## **Benefits Regressions, Additional Specifications**

Table: Impact of \$50 Increase in Monthly Payments

-	Dependent Variable:													
	Physicia	n Copay	Speciali	st Copay			Dental C	Coverage	Vision C	overage	Heari	ng Aid		
	(5	ŝ)	(:	\$)	Drug Cov	erage (%)	(%)		(%)		Covera	age (%)	Actuarial Value (\$)	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)
Δb X 2001*	-0.24	-0.12	0.44	0.46	4.45	0.94	7.84	4.19	3.82	3.77	18.99	18.66	0.07	0.02
	(0.67)	(0.63)	(0.83)	(0.73)	(4.73)	(4.41)	(5.07)	(3.77)	(5.80)	(4.68)	(5.35)	(4.51)	(0.05)	(0.05)
Δb X 2002*	-1.69	-1.70	-2.88	-2.78	4.47	0.72	12.41	6.62	8.06	3.85	26.13	22.74	0.11	0.06
	(0.84)	(0.78)	(1.01)	(0.85)	(5.15)	(4.83)	(5.62)	(4.58)	(7.30)	(6.71)	(6.34)	(5.46)	(0.06)	(0.05)
Δb X 2003*	-2.78	-2.14	-3.10	-3.21	3.86	4.92	-0.62	0.73	6.10	1.77	21.86	23.79	0.09	0.10
	(1.01)	(0.93)	(1.27)	(1.01)	(4.77)	(4.48)	(5.11)	(3.66)	(7.34)	(6.69)	(6.55)	(5.26)	(0.05)	(0.04)
Main Effects														
County FE	X	X	Х	Х	X	Х	Х	Х	X	X	X	X	Х	X
Year FE	Х	Х	Х	Х	Х	Х	Х	Х	Х	X	Х	Х	Х	Х
Additional Controls														
Pre-BIPA Base Payment X Year FE	Х		Х		Х		Х		Х		Х		Х	
Urban X Year FE		х		Х		х		Х		Х		Х		х
Pre-BIPA Mean of Dep. Var.	7.28	7.28	11.13	11.13	74.20	74.20	26.11	26.11	75.84	75.84	44.44	44.44	35.95	35.95
R-Squared	0.67	0.66	0.70	0.70	0.83	0.83	0.69	0.68	0.76	0.75	0.85	0.85	0.83	0.83

<sup>\*</sup>Final column displays the effect of a \$1 increase in monthly payments. All other columns display the impact of a \$50 increase in monthly payments.

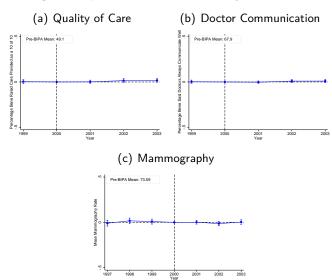
• Back to Monetized Benefits

### **Plan Quality**

- Measures of plan quality (Dafny and Dranove, 2008)
  - 1. Measures listed in *Medicare & You* booklet
    - Quality of care, quality of doctor communication from CAHPS, mammogram rate from HEDIS
  - 2. Unreported quality index
    - Beta blockers, diabetic eye exams, preventive routine exams from HEDIS

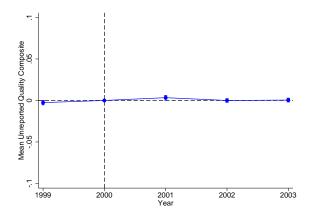
#### **Plan Quality**

#### Figure: Impact of \$50 Increase in Payment Floor



## **Unreported Quality Index**

Figure: Impact of \$50 Increase in Monthly Payments



Standardized composite of beta blockers, preventive care visits, diabetic eye exams

▶ Back to Quality Discussion

## Plan Availability, Alternative Specifications

#### Table: Impact of \$50 Increase in Monthly Payments

			Depender	nt Variable:		
	At L	east One Plar	า (%)		HHI*	
	(1)	(2)	(3)	(4)	(5)	(6)
Δb X 2001	-2.15	0.04	-2.34	0.037	-0.031	0.039
	(1.75)	(2.06)	(1.76)	(0.030)	(0.033)	(0.030)
Δb X 2002	1.39	2.92	1.92	-0.001	-0.056	-0.012
	(2.44)	(2.65)	(2.46)	(0.034)	(0.037)	(0.035)
Δb X 2003	5.58	7.89	6.11	-0.030	-0.097	-0.043
	(2.52)	(2.91)	(2.55)	(0.037)	(0.040)	(0.038)
Main Effects						
County FE	X	Х	X	X	X	X
Year FE	Х	Х	X	X	X	Х
Additional Controls						
Pre-BIPA Base Payment X Year FE		X			X	
Urban X Year FE			X			Х
Pre-BIPA Mean of Dep. Var.	66.2	66.2	66.2	0.51	0.51	0.51
R-Squared	0.91	0.91	0.91	0.77	0.78	0.77

## **Estimation Approach Details**

Proportional costs imply proportional costs for marginal individual

$$MC^{MA}(Q^{MA}) = \phi MC^{TM}(Q^{TM})$$

• Because  $Q^{TM}=1-Q^{MA}$ , slopes under MA and TM are of reversed sign and proportional

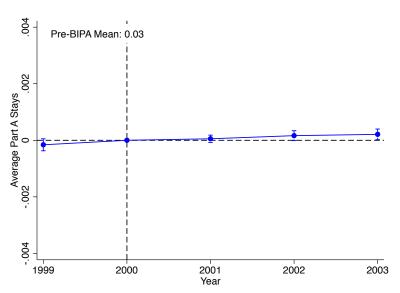
$$\frac{dMC^{MA}}{dQ^{MA}} = -\phi \frac{dMC^{TM}}{dQ^{TM}}$$

Applying linearity to translate from MC to AC yields

$$\frac{dAC^{MA}}{dQ^{MA}} = -\phi \frac{dAC^{TM}}{dQ^{TM}}$$

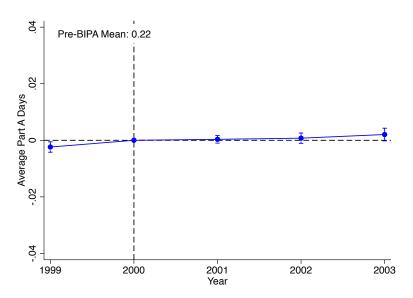
#### Part A Stays

Figure: Impact of \$50 Increase in Monthly Payments



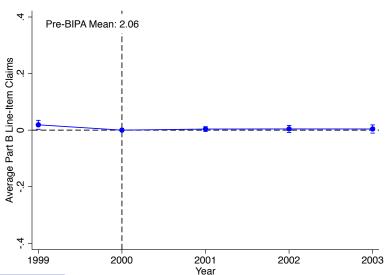
#### Part A Days

Figure: Impact of \$50 Increase in Monthly Payments



#### Part B Line-Item Claims

Figure: Impact of \$50 Increase in Monthly Payments



## **Selection Regression Estimates**

Table: Impact of \$50 Increase in Monthly Payment

		Depende	ent Variable:		Implied Pass-Through
			MA Risk Adjustment	Mean Premiums*	
	MA Enrollment (%)	TM Costs (\$)	(\$)	(\$)	with Selection (ρ)
	(1)	(2)	(3)	(4)	(5)
		Panel A: Yearl	y BIPA Effect		I
Δb X 2001	0.84	-2.96	-1.25	-0.300	1.076
	(0.62)	(1.72)	(0.47)	(0.056)	(0.267)
Δb X 2002	3.38	-0.93	-2.41	-0.504	0.903
	(0.85)	(3.48)	(0.60)	(0.061)	(0.125)
Δb X 2003	4.72	3.76	-3.24	-0.450	0.732
	(0.92)	(3.79)	(0.82)	(0.071)	(0.103)
		Panel B: Pooled I	Post-BIPA Effect		
Δb X Post-BIPA	3.27 (0.73)	0.21 (2.86)	-2.68 (0.60)	-0.44 (0.05)	0.845 (0.095)
		Controls:	All Panels		
Main Effects					
County FE	x	x	x	x	
Year FE	х	Х	x	x	
Pre-BIPA Mean of Dep. Var.	30.53	485.25	484.48	10.90	

<sup>\*</sup>Column 4 displays the impact of a \$1 increase in monthly payments; all other columns display the effect of a \$50 increase in monthly payments. 

• Additional Specifications

• Back to Selection Section

## **Selection Regression Estimates, Additional Specifications**

Table: Impact of \$50 Increase in Monthly Payments

				Depe	ndent Vari	able:				
	MA	Enrollmen	t (%)		TM Costs (\$	i)	MA Risk Adjustment (\$)			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	
		P	anel A: Yearl	y BIPA Effect						
Δb X 2001	0.84	2.26	0.83	-2.96	3.04	-3.22	-1.25	-0.75	-1.35	
	(0.62)	(0.68)	(0.63)	(1.72)	(1.94)	(1.78)	(0.47)	(0.91)	(0.50)	
Δb X 2002	3.38	5.17	3.65	-0.93	5.34	-1.19	-2.41	-2.76	-2.50	
	(0.85)	(0.96)	(0.86)	(3.48)	(3.96)	(3.59)	(0.60)	(1.09)	(0.61)	
Δb X 2003	4.72	7.31	5.08	3.76	10.84	3.74	-3.24	-3.25	-3.36	
	(0.92)	(1.04)	(0.93)	(3.79)	(5.25)	(3.91)	(0.82)	(1.28)	(0.84)	
		Pane	l B: Pooled F	ost-BIPA Effe	ect					
Δb X Post-BIPA	3.27	5.95	3.47	0.21	8.18	0.15	-2.68	-2.47	-2.80	
	(0.73)	(0.86)	(0.74)	(2.86)	(3.53)	(2.98)	(0.60)	(1.06)	(0.62)	
		Pane	el C: Pooled F	ost-BIPA Effe	ect					
Main Effects										
County FE	Х	Х	Х	Х	Х	Х	Х	Х	Х	
Year FE	Х	Х	Х	Х	Х	Х	Х	Х	Х	
Additional Controls										
Pre-BIPA Base Payment X Year FE		Х			Х			Х		
Urban X Year FE			х			Х			Х	
Pre-BIPA Mean of Dep. Var.	30.53	30.53	30.53	484.48	484.48	484.48	485.25	485.25	485.25	